

March is Youth Art Month (YAM) and it was developed in 1961 to promote quality art education for all students. While we know advocacy goes on year-round, YAM is a chance for us to come together and showcase the awesome things going on for students all across the state.

For our efforts in 2001, Oregon received a national "Award of Excellence", in 2002 an "Award of Merit", in 2003 "Excellence in Presentation" and in 2004 "Award of Merit" and "Excellence in Presentation". Our 2005 program was recognized at the highest level, earning the "Claire Flanagan Grand Award"! We will continue to need your help again this year.

## **KEYS to Participation in YAM 2006**

**(choose one or all ways to advocate with us)**

### **1. HAVE STUDENTS CREATE A DESIGN FOR OUR YAM FLAG**

- form on the reverse
- send a stamped envelope if you would like the originals returned

**DEADLINE FOR THE FLAG ENTRIES IS postmarked by [December 15, 2005](#)**

### **2. Create an artwork to be given to **legislators**---Don't miss this opportunity to represent your school...OVER 100 ARE NEEDED.**

- In keeping with the theme, "decorate" a keychain (provided)
- Although you can create more we are only requesting that you send in **ONE** (student, teacher or parent) work along with the enclosed form
- Along with your creation, you can also send in student statements about what art means to them.

**DEADLINE TO SEND IN YOUR AWESOME CREATION: [February 15, 2006](#)**

### **3. Other ART opportunities**

- we need [images of student work](#) for our PowerPoint presentation video that will be shown on cable access television, send JPEG attachments to e-mail address below
- [recycle CD folders into works of art](#).... CD's of the program mentioned above will be given to legislators, other dignitaries and available to schools
- [transform VHS cases](#) (that we can send you) for the same program

### **4. LOADS OF OTHER SUGGESTIONS FOR PROMOTING YAM**

- idea sheet list everything from putting up a bulletin board to district art festivals
- Anything you do will help to promote, insure, and increase art education.
- Documentation of what you do will be used at the state and national level.

### **5. USE THE ENDORSEMENT/PROCLAMATION SHEET**

- gain support from principals, school board members, local officials.....anyone who supports quality art education, by having them sign the endorsement or proclamation
- can be done "petition style" with lots of individuals signing under one endorsement

### **6. SEND IN YOUR DOCUMENTATION**

- **This is vital to the success of the YAM program in Oregon**
- Nothing is too small to include!! Everything creates exposure and helps to promote quality art education.
- Pictures and newspaper articles are also needed
- After March, use the calendar in the YAM packet to document everything that you do during Youth Art Month

**YOUTH ART MONTH PACKETS are available via the mail,  
E-mail or in person!! Ask for yours today.**

**Oregon YAM web site:**

<http://www.rrms.wlww.k12.or.us/kieling/YAM/2006.htm>

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